

COPPER BRITE INCORPORATED, EST. 1951

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Dear President Obama,

Those living in public housing that did so much for your election are pleading not to have to live with roaches, with more dying annually from cockroach allergy than died from 9/11. The over 8,000 pest control companies will not use Roach Prufe USDA, a product that will eliminate their billion \$ bug in public housing as required by federal law. As reported in Pest Control and Pest Control Technology magazines: "My Money Is Still On The Cockroach" and "Bet On The Roaches".

According to the Center for Disease Control, 2007 study, 4,000 Americans die every year from asthma-related complications costing \$19.7 billion that tripled in two decades. The New England Journal of Medicine cited two reasons for the increase: "Cockroach allergy and exposure to high levels of this allergen." The Thoracic Society International study found: "Children exposed to cockroaches within the first twelve months of life were twice as likely as those not exposed to develop asthma."

As reported by the Hong Kong Dept. of Health, transfer of the SARS epidemic by cockroaches appears to have similarities to other modes of transmissions of diseases by cockroaches. The cockroach is a known carrier of over forty different pathogens including: pneumonia, food poisoning, Salmonella and typhoid per World Health Organization Study

You can end this inhumanity by making Roach Prufe® available at no cost to all US residents as needed, especially those in cockroach infested public housing. The 1 lb delivered quantity cost is \$3.37 for up to a three bedroom residence. With three United States patents, the powder simply applied in hidden areas with no other product to be used, will permanently eliminate even the worst cockroach infestation. Note: "Roach Prufe®...The only insecticide that had shown 100% control." US Food and Drug Administration also published by the Entomological Society of America.

Pronounced 'Roach Proof', the odorless, non-staining, electrostatically charged powder being inorganic, remains 100% effective indefinitely as long as it is left undisturbed. It is not affected by humidity. For over thirty years with over 60 million users, including the White House, Roach Prufe® has an unblemished record of safety for both people, pets and those chemically sensitive. Since 1979, no one has had to live with roaches.

Roach Prufe® is EPA registered for use in all: homes, apartments, hospitals, hotels, schools, factories, restaurants, markets, yachts, mobile homes, buses, kennels, zoos, food processing plants, and new building construction. University of California

This is not about kudos or selling more of my stuff. With 31 United States and foreign patents this WW2 Marine needs neither. If this was a child down a well or trapped miners, nothing would be spared to save their lives.

You can stop this ongoing tragedy now! When lives are at stake you can't wait for the body count.

Sincerely,

Alan D. Brite
President & CEO
Copper Brite, Inc.